

# Atlantus

## Martin Toft / Gareth Syvret

*Atlantus* is a transoceanic photography project between Martin Toft and Gareth Syvret at Archisle: the Jersey Contemporary Photography Programme, hosted by the Société Jersiaise Photographic Archive on the Island of Jersey. Prompted in part by the 350th anniversary in 2014 of Sir George Carteret naming of the State of New Jersey, USA after Jersey his island home in 1664, the project asks how two places that share a name on opposite sides of the Atlantic Ocean perceive each other within archives and cultural memory? In five stories responding through image and text to the people, politics, landscapes, industries and identities of these places the Atlantus Project connects memories, archives and imagined lands on opposite side of the Atlantic World. Atlantus is a transoceanic story in which estranged lands of incomparable scale come together in poetic gestures that ask: what's in a name?

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## Atlantus

A Transoceanic Journey

Photographs: Martin Toft  
Text: Gareth Syvret

Multi-functional newspaper & DIY exhibition  
Self-published in collaboration with Archisle: The Jersey Contemporary Photography Programme  
Design by Kummer & Herrman  
80 pages  
56 colour and 5 monochrome ill.  
5 stories

To order please visit the Archisle bookshop: <http://www.archisle.org.je/shop/>

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