

SOCIÉTÉ JERSIAISE PHOTOGRAPHIC ARCHIVE FUNDRAISING APPEAL

Archisle

THE JERSEY CONTEMPORARY PHOTOGRAPHY PROGRAMME



'Celebrating images of the past to enable the capture of the present'

About the Appeal

The Société Jersiaise Photographic Archive is launching an appeal inviting Jersey businesses and members of the public to make a pledge towards the work of the archive and *Archisle*: The Jersey Contemporary Photography Programme.

We are asking members of the public to pledge £100 and in return for their contribution we will supply a high quality archival print of their choice from our superb archive, professionally framed by Victoria Gallery. We are asking businesses to pledge £1000 and in return we will work with them to research up to ten images from our archive to decorate their boardroom, office, hotel reception, restaurant, café, pub or alternative space.

Our Photographic Archive contains over 100,000 images of rich aesthetic quality and range from traditional landscapes to more surprising, quirky and unusual subjects. The right selection of images, creatively presented can have a huge positive impact on retail, office and business environments. We have a wealth of experience in exhibition design and installation to help you present your chosen images, framed or unframed, in traditional or modern methods to suit your decor. Your pledge of support is a great way of contributing to the development of the Photographic Archive for the benefit of all, while also sharing images to promote the enjoyment and value of cultural collections.



What is the *Archisle* Project?

Archisle is a contemporary visual arts programme launched in 2011 by the Société Jersiaise to educate, exhibit and commission creative photography that represents the culture of Jersey, the Channel Islands and their place in the world. Through participatory programmes, *Archisle* aims to connect the Jersey community with the international contemporary photography scene to equip photographers with new skills, fresh ideas and creative vision. The *Archisle* project has fast become a vibrant hub for lens-based-media developing links between local, national and international creative partners. The *Archisle* project was conceived at the Société Jersiaise Photographic Archive, St Helier, Jersey where the tradition of collecting photographs stretches back 140 years. At *Archisle* we believe that the best and most successful contemporary art understands history to anticipate the future. *Archisle* actively connects the archive and the contemporary by instigating creative dialogue between Jersey and international artists and curators to extend and invigorate cultural production. For further info see: www.archisle.org.je

Why make a pledge?

In the first five years the *Archisle* project has made significant progress with developing the objectives of educating, exhibiting and commissioning contemporary photography. We have grown a local photography competition into an international biennial event. With support from One Foundation through our International Photographer in Residence Programme we have delivered over sixty photography workshops in 2013-2014 to hundreds of participants. We have begun to develop a contemporary archive of photography about Jersey of international quality featuring photographers such as Martin Parr, Michelle Sank, Yury Toroptsov and Martin Toft. The *Archisle* project is hosted by the Société Jersiaise Photographic Archive and as a registered charity and non-profit organization all of our projects are achieved through sponsorship and donations. We have exciting plans for the Photographic Archive and *Archisle* in 2015 and beyond and we need your support to achieve them. Tom Pope 2015 International Photographer in Residence arrives in Jersey in April to produce an exciting new exhibition and continue our outreach programme. In May we launch *Archisle* #3 our third open call exhibition which will culminate in a major five week show at Jersey Arts Centre in November/December. The 2015 theme is Chance, Challenge & Change and the *Archisle* #3 exhibition is a vital opportunity for established and emerging photographers to communicate their work to an audience. We very much hope that you will support our appeal. All of your contribution will go towards our work to produce a fitting artistic record of our times and ensuring that creative cycles continue so that the archive can flourish for future generations.



Company/Business Pledges: £1000

Please contact the Société Jersiaise Photographic Archive to discuss your requirements at: Tel. 01534 633398 or email: photoarchive@societe-jersiaise.org. We will be delighted to assist you with finding the perfect images to decorate your building and to advise upon the best method of presentation. Businesses pledging £1000 will receive permanent acknowledgement of their contribution on www.societe-jersiaise.org and www.archisle.org.je. Production costs will be met by the purchaser.

Individual pledges: £100

Please complete the form overleaf providing your personal details and information about your image selection. The Photographic Archive Online catalogue contains over 35,000 images for you to choose from and is accessible here: <http://photographic-archive.societe-jersiaise.org/>. When choosing your image please note the Image Reference number and enter this on the form overleaf. If you require assistance with selecting your image please contact: photoarchive@societe-jersiaise.org or tel. 01534 633398.

I would like to pledge £100 (minimum) or £_____ towards the work of the Société Jersiaise Photographic Archive and Archi*s*le: The Jersey Contemporary Photography Programme. If you are making a pledge on behalf of a business please contact: photoarchive@societe-jersiaise.org or Tel. (01534) 633398 to discuss your requirements.

Name: _____

Address: _____

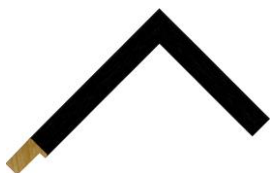
_____ Postcode: _____

Email: _____ Telephone: _____

Image required - Photo Archive Image Reference: SJPA/ _____

Size of print (please indicate) A3: _____ A4: _____

Colour of frame required (please tick as appropriate):



Black: _____



Brown: _____



White: _____

Window mount will be white. Overall frame sizes are: A3 print 54x42cm. A4 print 42x33cm.

Payment can be made using the following methods:

1. **Cheque:** please enclose a cheque for the sum of £100 or your chosen pledge amount and return form to Société Jersiaise Photographic Archive Appeal, 7 Pier Road, St Helier, JE2 4XW.
2. **Credit Card:** please telephone the Société Jersiaise on (01534) 758314 to make your payment. A member of staff will be available process your payment and take your details.
3. **Paypal:** Please make a payment for £100 or your chosen pledge amount to paypal account registered to email: societe@societe-jersiaise.org.

If you require further assistance or information about making a pledge towards the Société Jersiaise Photographic Archive Fundraising Appeal or regarding your choice of image please contact: photoarchive@societe-jersiaise.org or Tel. (01534) 633398.

Prints will be ready for collection from the Société Jersiaise within three weeks of receipt of your pledge. We will inform you by email or telephone when your print is ready for collection.